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## Status of Competition for Video Services in Michigan

### Annual Cable/Video Provider Survey

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person \_\_\_\_\_

Direct Phone: \_\_\_\_\_

Direct E-mail: \_\_\_\_\_

***\*If you consider any of the following information confidential, please specifically indicate so on this document. Also, if you need additional space for your responses, please attach additional pages.***

### **\*\*Responses must be received by DECEMBER 19, 2008\*\***

1. Actual number of video subscribers serviced in 2008: \_\_\_\_\_

Date that the actual data was reported: \_\_\_\_\_

Estimated number of subscribers for year end 12/31/2008: \_\_\_\_\_

**2. Since 2006 PA 480 became effective (1/1/07), what has been the impact on the number of subscribers you serve? (Check one)**

☐ Increased

☐ Decreased

☐ No Change

☐ Other possible reasons for that change: \_\_\_\_\_

**3. Prior to 2006 PA 480 taking effect, was your company the only video/cable (not satellite) provider offering service in your franchise areas? (Check one)**

☐ Yes  
☐ No

If you checked **no**, how many of your franchise areas had:

One competing provider (*Indicate how many*): \_\_\_\_\_

Two competing providers (*Indicate how many*): \_\_\_\_\_

Three or more competing providers (*Indicate how many*): \_\_\_\_\_

**4. For Incumbent Providers:**

**Since 2006 PA 480 became effective, is there now a video/cable (not satellite) competitor in your approved franchise areas? (Check one)**

☐ Yes  
☐ No

If you checked **yes**, how many of your franchise agreement areas today have video/cable competitors (not satellite)?

One competing provider (*Indicate how many*): \_\_\_\_\_

Two competing providers (*Indicate how many*): \_\_\_\_\_

Three or more competing providers (*Indicate how many*): \_\_\_\_\_

**5. How many franchise agreements (in Michigan) does your company have total? (*Indicate the number*)**

\_\_\_\_\_

**6. How many of those franchise agreements (as answered in Question 5) are now the Uniform Video Service Local Franchise Agreements? (*Indicate the number*)**

\_\_\_\_\_

**7. Were you an incumbent provider prior to PA 480 taking effect on 1/1/07? (Check one)**

☐ Yes  
☐ No

**8. Did your company become a cable/video provider in the state of Michigan as a result of PA 480? (Check one)**

☐ Yes  
☐ No  
☐ Other (*Briefly explain*): \_\_\_\_\_

**9. Have there been any informal or formal disputes regarding your Uniform Video Service Local Franchise Agreements?**

☐ Yes  
☐ No

If you checked **yes**, please see the following:

How many franchise entities has your company had disputes with? *(Briefly explain)*: \_\_\_\_\_

\_\_\_\_\_

What was the dispute(s) regarding? *(Check all that apply)*

☐ Franchise Fee  
☐ PEG Fee  
☐ Completeness of the Uniform Video Services Local Franchise Agreement  
☐ Submission of the Attachment 3 Form  
☐ Mapping / Footprint Information  
☐ Other *(Briefly explain)*: \_\_\_\_\_

\_\_\_\_\_

**10. Do you have any recommendations / suggestions for amending PA 480 in order to improve the efficiency of implementation? *(Briefly explain)*:**

\_\_\_\_\_

\_\_\_\_\_

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**I certify that the foregoing statements are true and correct to the best of my knowledge, information, and belief.**

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Mail or Deliver Hard Copy (no later than **December 19, 2008**) to:

Michigan Public Service Commission  
Attn: Robin Ancona, Telecommunications Division Director  
6545 Mercantile Way – PO Box 30221  
Lansing, Michigan 48909